



ART
on the WALK

Prospective
Artists

Call to Artists

Art on the Walk has won two awards – one from Orange Coast Magazine and one from Anaheim Arts Council – for all of the different types of art on the property. This is a multi-faceted art experience with these components:

- Quarterly event in the common area
- Mural space
- Art installations
- Art displayed in windows

If selected, artists can participate in one or several areas.

Past Art on the Walk Events



GardenWalk Provides

1. Window display/mural space at no charge
2. Scaffold for mural work
3. GardenWalk pays for banner material
4. GardenWalk pays for parking during quarterly Art on the Walk event and while the artist is creating their work on property
5. Promotion/advertising for Art on the Walk (print/digital ads, social media posts, eBlasts, hotel/restaurant distribution, hand-held directories, backlit panels, on-property banner & video display, website and more)
6. Artist bio near art work
7. Blade sign (where applicable)
8. Artist name on our website and listed in our hand-held directory
9. Participation in quarterly event where you have the opportunity to sell your work; GardenWalk does not take a commission
10. Potential for media interviews
11. Thousands of guests viewing your art

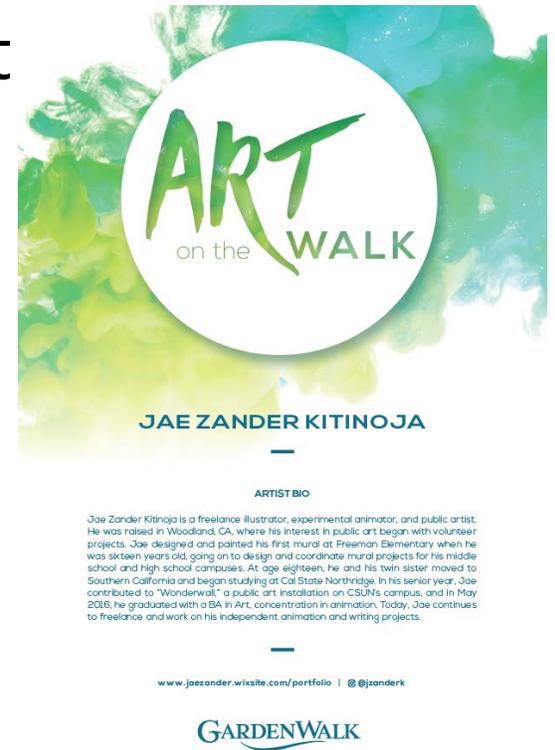
Artist Provides

1. Copy for artist bio & blade sign (where applicable, see examples)
2. Promotion of their art through social media and email
3. Attendance at quarterly Art on the Walk event
4. Signed waiver and license agreement
5. Certificate of insurance



Blade Sign Example

Artist Bio Example





Sidewalk Painting



Non-Profit Banner Mural

Opportunities



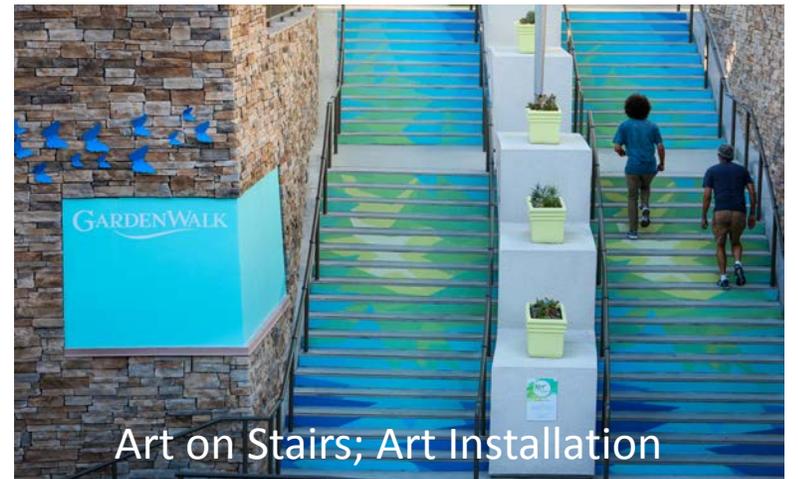
Banner Mural



Painted Mural on Building



Display Art in Windows



Art on Stairs; Art Installation

To Be Considered

Email 2 - 3 examples of your work to Robin Weeks-Wynne rweeks-wynne@arcturusgrp.com and let us know what area you are interested in:

- Quarterly event
- Window display
- Mural
- Art installation